

INTEGRATED MARKETING AND LEARNING

Strategic Learning Designs



CUSTOM SOLUTIONS

Marketing and learning solutions that are focused on your team, your products, your customers.

BOTTOM LINE RESULTS

We are committed to maximizing your marketing, learning and sales investments by creating programs that are efficient, consistent and scalable.

EFFECTIVE SERVICES

We work with you to pick the right delivery for the audience and the venue. Face to face training. Online learning. In-person and virtual focus groups. Off-site meetings. Planning sessions. Leadership development. Trainer certification. Marketing and support materials.

Grow Your Capacity

When you want to grow in your marketplace, you want the company that has the experience, resources and team to help you succeed.

We offer full-service instructional design, training delivery, marketing, strategy and market research services and product training.

We specialize in helping organizations coordinate its outreach from internal sales and marketing teams to customers through effective, consistent marketing and learning programs.

Let Strategic Learning Designs apply its decades of marketing, training and organizational development experience to help you implement consistent, integrated learning and marketing strategies.

CONTACT US

Info@learningdesigns.net • 860-673-3531



Our mission is to help clients achieve their business goals through the development of integrated marketing, professional development and sales strategies. Well-designed research lays the foundation for effective program design that helps clients build long-term relationships with customers.



ON THE GO SOLUTIONS

Years of experience mean that we have already developed core learning solutions that tackle real-world performance challenges effectively and efficiently. So when you and your team need a solution in a hurry, we can help you quickly adapt existing work to meet your needs.

CONSULTATIVE SELLING SKILLS,
COACHING FOR EFFECTIVE RESULTS,
MAKING MEMORABLE PRESENTATIONS,
FACILITATING MEETINGS, **WORKING AT**
TRADE SHOWS, **UNDERSTANDING**
PERSONALITIES AT WORK (MBTI)

EXPERIENCED AND READY

Learning Designs can be your one-stop learning and marketing partner. We are committed to building your organization's capacity with programs that are relevant, engaging, market-informed, interactive, practical and focused on bottom-line results.

OUR EXPERIENCE INCLUDES:
MARKETING, **MARKET RESEARCH,**
CLASSROOM TEACHING, **SALES,**
PRODUCT TRAINING, **SENIOR**
MANAGEMENT, **COACHING,** **PRODUCT**
DEVELOPMENT, **TECHNOLOGY RE-**
SELLER, **FINANCE,** **MANUFACTURING,**
DEFENSE CONTRACTOR, **PROJECT**
MANAGEMENT, **EDUCATION,** **BANKING,**
PROFESSIONAL DEVELOPMENT,
ASSESSMENT, **ONLINE LEARNING,**
INSTRUCTIONAL DESIGN, **FACILITATION,**
HIGHER EDUCATION, **MBTI,** **DATA BASE**
DESIGN, **WEBINARS,** **INTERACTIVE**
WHITEBOARDS, **WIKIS,** **INCENTIVE**
PROGRAMS.

“They did an exemplary job preparing, completing a thorough research of the market, producing a comprehensive road map for our project and delivering all materials at the highest level of quality.” – Training Director at interactive whiteboard producer

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